

Introduction:

Business administration, finance, accounting, and related fields are among the more popular majors declared by students at the University of Wisconsin-Richland. Business students need to develop strong analytical skills and problem-solving abilities in order to cope with the ever-changing problems of commerce and society.

University of Wisconsin-Richland offers the freshman and sophomore level liberal arts courses and business core courses you will need. University business programs require courses in several disciplines to provide you with an understanding of society. Courses in foreign language, psychology, philosophy, political science and geography all have relevance to the study of business and economics.

In your junior and senior years, you will take specialized courses in a particular area of business. If your chosen field of study is business, you'll choose from programs such as accounting, finance, operations management, marketing, management information systems, and others. If your chosen field of study is economics, you'll research such socioeconomic problems as poverty, unemployment, inflation and growth patterns. Areas of possible concentration include economic theory, economic development, labor and human resources and international trade, among others.

Career Opportunities:

A business or economics major can equip you with the skills and background to contribute meaningfully in a wide variety of occupations. A business major or minor also provides a background useful in health fields and social science occupations.

Some of the career fields for students with an interest in business or economics are Accounting, Actuarial Science, Banking and Finance, Computer and Data Processing, Education, General Management, International Business, Management Information Systems, Marketing and Sales, Personnel, Risk and Insurance, and Hotel and Restaurant Management.

Websites you may want to visit:

American Bankers Association	http:// www.aba.com
American Institute of CPAs	http://www.aicpa.org
American Academy of Actuaries	http://www.actuary.org
Society of Actuaries	http://www.soa.org
American Advertising Federation	http://www.aaf.org
American Marketing Association	http://www.ama.org
International Association for Financial Planning	http://www.iafp.org
American Management Association	http://www.amanet.org
National Association of Industrial Technology	http://www.nait.org
National Association of Sales Professionals	http://www.nasp.com
American Management Association	http://www.amanet.org
National Management Association	http://nmal.org
National Association of Industrial Technology	http://nait.org

Suggested course of study for a business major:

University of Wisconsin-Richland can offer you the freshman/sophomore curriculum needed to begin a business major. The four-semester program outlined below is to be used as a guide. Additional information and transfer planning sheets for specific majors and universities are available in the Student Services Office. UW-Richland offers the freshman/sophomore curriculum appropriate to a business major and includes required general education and pre-business courses. Consult your *academic advisor* for individualized program planning assistance.

First Year

Semester I

English*	3 credits
Math 110, College Algebra*	3 credits
Business 101, Intro to Business	3 credits
Natural Science with lab	4 credits
Humanities course	3 credits

Semester II

English*	3 credits
Computer Science	3 credits
Natural Science with lab	5 credits
Math 117, Statistics*	3 credits
Psychology 202	3 credits

Second Year

Semester III

Economics 203, Macro	3 credits
Business 201, Accounting	4 credits
Math 211, Business Calculus	4 credits
Ethnic Studies course	3 credits
Fine Arts course	3 credits

Semester IV

Economics 204, Micro	3 credits
Bus 204, Managerial Accounting	3 credits
Philosophy 241, Ethics	3 credits
Communication 103, Speech	3 credits
Business 210, Business Comm	3 credits

Placement in English and mathematics will be determined on the basis of placement tests; see *. Students completing the requirements for the Associate of Arts & Science Degree must include in their course of study an interdisciplinary studies component.

Explore career possibilities by visiting The Resource Center, located in the Student Services area of Melvill Hall. There you'll find career information, self-assessment videos and career assessment testing. Interactive computer programs are available to help you identify your work-related interests, skills and values. Knowing these characteristics can help you discover compatible occupations. The programs also provide information about educational requirements, potential salary, and employment outlooks for occupations in Wisconsin and nationwide.

For more information on majors in the UW System, go to: <http://uwhelp.wisconsin.edu/majormania> .

For more information or assistance, contact:

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Richland Center, WI 53581-1399

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